

#### WCHS Board Meeting Agenda October 30, 2018 7:30pm

- 1. Welcome and Introductions
- 2. Approval of Board Minutes
- 3. Burning Flame Award
- 4. Head of School and Academy Leader Report a. Off-Track Students Update
- 5. Head of Operations Report a. Enrollment and Recruitment
- 6. Finance
- 7. Accountability and Development
  - a. Renewal Update
  - b. Board Development
- 8. Adjournment
- 9. Executive Session



### October 2018 Board Report

## Head of School and Academy Leader Report Off-Track Update

- October Student Academic Support Meetings-Guidance Counselors and Academy Leaders (off-track, regents push, and advance regents push)
- On-going parent meetings
- Updated Transcripts- Decrease of off track students in all grade levels

# Head of Operations Report Recruitment and Enrollment

### Recruitment:

- Virtual Outreach
  - RSVP Link on WCS website
    - 21 RSVP's for 11/3 as of 10/29
    - 3 RSVP's for 12/1 as of 10/29
    - Event on Facebook Page for Open House 11/3
    - Flyer posted on Instagram for Open House 11/3
    - Mail Chimp Campaign sent to -
      - Middle School students from the HS Fairs, recent calls and Open Houses
      - Parents that have RSVP'd to our next open house
      - Parent coordinators and guidance counselors from our feeder schools
      - DYCD Beacon and Cornerstone organizations

### • Physical Outreach

- Visited DOE Family Enrollment Centers -
  - Long Island City
  - Downtown Brooklyn
  - Lower East Side
- Fairs Attended
  - Wednesday, October 24 East New York Middle School of Excellence High School Fair - 44 signed in
  - Saturday, October 27 Schoolfest @ MS 126 7 signed in
  - Monday, October 29 In House High School Fair at Fort Greene Preparatory Academy - 58 signed in
  - Upcoming Outreach
    - · 10/30/18
      - CBOs in Williamsburg/Bushwick
        - Ridgewood Bushwick Youth Center

- Wediko Children Services
- Beacon Community Center SCO
- El Puente Beacon Program de Williamsburg
- North Brooklyn YMCA
- Brevoort Houses Cornerstone
- NYC Parks Dept Rec Centers
  - Metropolitan Recreation Center
  - McCarren Play Center
- Local businesses
- Local places of worship
- **11/3/18** 
  - Monthly Open House at WCHS

#### Enrollment as of 10/30/18:

| Powerschool | ATS | FTE    |
|-------------|-----|--------|
| 939         | 940 | 921.65 |

#### Weekly Enrollment Data

- (a) current enrollment based on FTE and ATS
- (b) how many are students that never attended
- (c) how many students discharged in the week prior
- (d) how many applications are in process but not fully enrolled
- (e) how many students on the waitlist

| Enrollment 2018-19        | 1-Oct | 15-Oct | 22-Oct | 26-Oct | 30-Oct |
|---------------------------|-------|--------|--------|--------|--------|
| FTE                       | 921   | 921    | 922.63 | 923.23 | 921.65 |
| ATS                       | 949   | 946    | 939    | 940    | 940    |
| PowerSchool               | 947   | 947    | 939    | 941    | 939    |
| Never Attended            | 35    | 26     | 18     | 18     | 18     |
| Discharged the Prior Week | 8     | 3      | 3      | 3      | 2      |
| Admitted the Prior Week   | 5     | 2      | 4      | 3      | 2      |
| Applications in Process   | 8     | 6      | 7      | 5      | 5      |
| Waitlist                  | 1     | 1      | 0      | 2      | 2      |

### **Finance**

# WCHS Financial Update October 30, 2018

As of September 30, 2018, total collected revenue for the period is \$4,204,746 million and total expenses for the period is \$3,292,995 million.

Total excess of revenue over expenses as of September 30, 2018 is 911,751.

| Total Assets       | \$14.3million |  |  |
|--------------------|---------------|--|--|
| Total cash         | \$9.7         |  |  |
| Total Fixed Assets | \$2.2         |  |  |
| Building Deposit   | \$1.5         |  |  |
| Total Liabilities  | \$10.6(*)     |  |  |
|                    |               |  |  |

\* Primarily - Deferred Rent of \$8,694,860 million.