

WCHS Board Meeting Agenda October 30, 2018 7:30pm

- 1. Welcome and Introductions
- 2. Approval of Board Minutes
- 3. Burning Flame Award
- 4. Head of School and Academy Leader Report a. Off-Track Students Update
- 5. Head of Operations Report a. Enrollment and Recruitment
- 6. Finance
- 7. Accountability and Development
 - a. Renewal Update
 - b. Board Development
- 8. Adjournment
- 9. Executive Session



October 2018 Board Report

Head of School and Academy Leader Report Off-Track Update

- October Student Academic Support Meetings-Guidance Counselors and Academy Leaders (off-track, regents push, and advance regents push)
- On-going parent meetings
- Updated Transcripts- Decrease of off track students in all grade levels

Head of Operations Report Recruitment and Enrollment

Recruitment:

- Virtual Outreach
 - RSVP Link on WCS website
 - 21 RSVP's for 11/3 as of 10/29
 - 3 RSVP's for 12/1 as of 10/29
 - Event on Facebook Page for Open House 11/3
 - Flyer posted on Instagram for Open House 11/3
 - Mail Chimp Campaign sent to -
 - Middle School students from the HS Fairs, recent calls and Open Houses
 - Parents that have RSVP'd to our next open house
 - Parent coordinators and guidance counselors from our feeder schools
 - DYCD Beacon and Cornerstone organizations

• Physical Outreach

- Visited DOE Family Enrollment Centers -
 - Long Island City
 - Downtown Brooklyn
 - Lower East Side
- Fairs Attended
 - Wednesday, October 24 East New York Middle School of Excellence High School Fair - 44 signed in
 - Saturday, October 27 Schoolfest @ MS 126 7 signed in
 - Monday, October 29 In House High School Fair at Fort Greene Preparatory Academy - 58 signed in
 - Upcoming Outreach
 - · 10/30/18
 - CBOs in Williamsburg/Bushwick
 - Ridgewood Bushwick Youth Center

- Wediko Children Services
- Beacon Community Center SCO
- El Puente Beacon Program de Williamsburg
- North Brooklyn YMCA
- Brevoort Houses Cornerstone
- NYC Parks Dept Rec Centers
 - Metropolitan Recreation Center
 - McCarren Play Center
- Local businesses
- Local places of worship
- **11/3/18**
 - Monthly Open House at WCHS

Enrollment as of 10/30/18:

Powerschool	ATS	FTE
939	940	921.65

Weekly Enrollment Data

- (a) current enrollment based on FTE and ATS
- (b) how many are students that never attended
- (c) how many students discharged in the week prior
- (d) how many applications are in process but not fully enrolled
- (e) how many students on the waitlist

Enrollment 2018-19	1-Oct	15-Oct	22-Oct	26-Oct	30-Oct
FTE	921	921	922.63	923.23	921.65
ATS	949	946	939	940	940
PowerSchool	947	947	939	941	939
Never Attended	35	26	18	18	18
Discharged the Prior Week	8	3	3	3	2
Admitted the Prior Week	5	2	4	3	2
Applications in Process	8	6	7	5	5
Waitlist	1	1	0	2	2

Finance

WCHS Financial Update October 30, 2018

As of September 30, 2018, total collected revenue for the period is \$4,204,746 million and total expenses for the period is \$3,292,995 million.

Total excess of revenue over expenses as of September 30, 2018 is 911,751.

Total Assets	\$14.3million		
Total cash	\$9.7		
Total Fixed Assets	\$2.2		
Building Deposit	\$1.5		
Total Liabilities	\$10.6(*)		

* Primarily - Deferred Rent of \$8,694,860 million.