



WCHS Board Meeting Agenda
August 27, 2019
4:00pm

1. Welcome and Introductions
2. Approval of Board Minutes
3. Head of School and Academy Leader Report
4. Head of Operations Report
5. Recruitment and Enrollment
6. Human Resources
7. Finance
8. Facilities and Safety
9. Accountability and Development
10. Adjournment
11. Executive Session

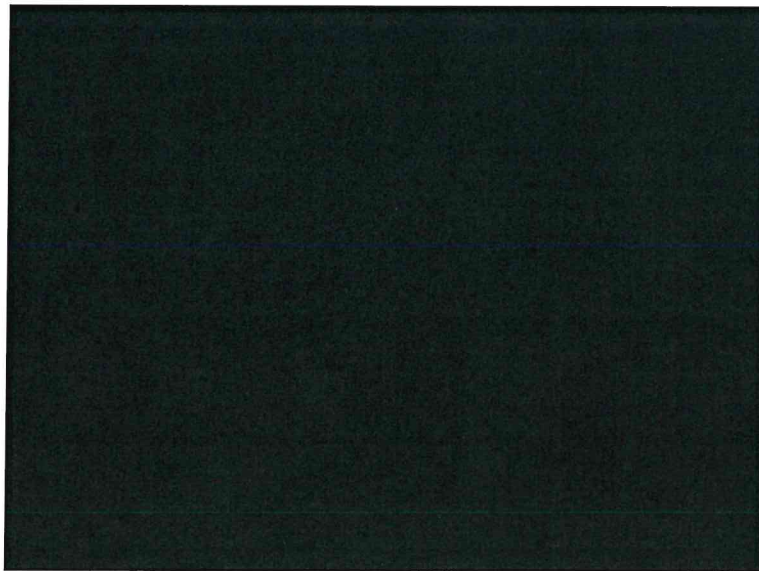


WILLIAMSBURG
CHARTER HIGH SCHOOL

Board of Trustees Meeting

August 2019

Head of School and Academy Leader Report



SUMMER BRIDGE 2019!



WILLIAMSBURG
CHARTER HIGH SCHOOL

Head of School and Academy Leader Report

160 9th Grade Students Participated in Summer Bridge

80 families attended Summer Bridge 2019 Dinners!

75% of Parents surveyed at Bridge expressed interest in getting involved with the Parent Leadership Committee

In addition learning about WCHS Academic procedures, students were introduced to our Girl & Boys Mentoring programs as well as our LGBTQIA+ initiatives, supports for spanish speaking students, and other hobbies and interests



SUMMER BRIDGE 2019!



Head of School and Academy Leader Report

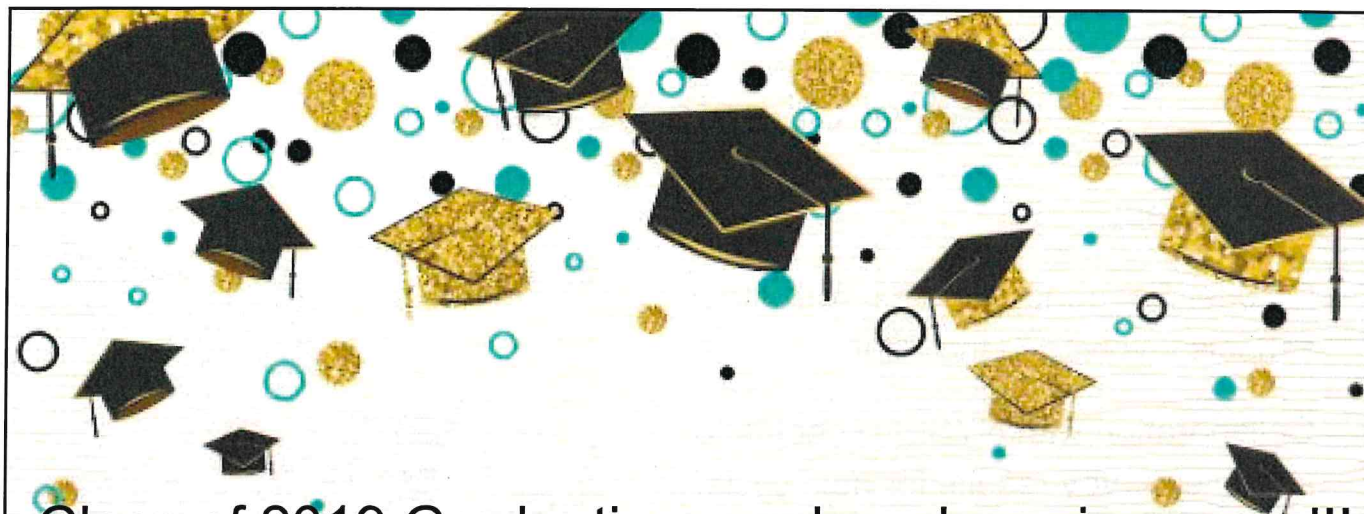
Summer School Update

213 credits were recovered in summer school

37 credits were recovered from APEX

For a Total of 250 recovered credits.





Class of 2019 Graduation numbers have increased!!

Special thanks to the APEX team , summer school teachers and Regents Review Teachers!

We now have 210 Graduates of the 251 Students in the Class of 2019

School Climate Survey 2019

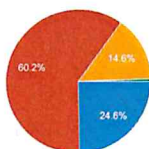
Pilot program through NYSED

Administered to 171 students of all grade levels in May.

Results were positive! More work to do.

Adults in my school are good examples of the values the school teaches (Perseverance, Respect, Integrity, Discovery and Empathy).

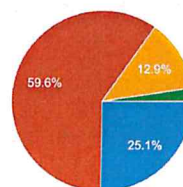
171 responses



● Strongly Agree
● Agree
● Disagree
● Strongly Disagree

I feel academically successful at WCHS

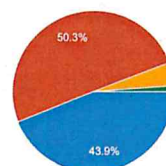
171 responses



● Strongly agree
● Agree
● Disagree
● Strongly disagree

I have a connection with at least 1 or more teachers/staff in the WCHS community

171 responses



● Strongly Agree
● Agree
● Disagree
● Strongly Disagree

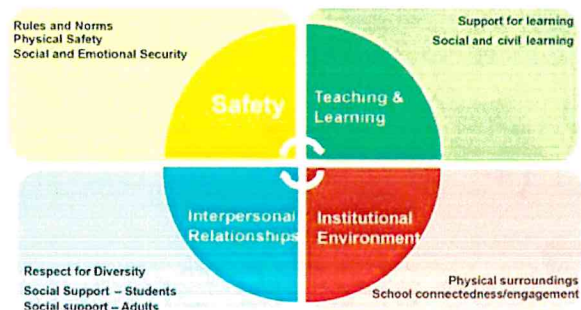
School Climate Survey 2019

Next Steps:

October Feedback meeting with other schools involved in the Pilot.

Collaboration with NYSED schools to improve survey results for next cycle.

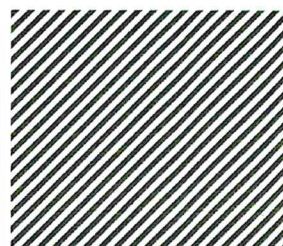
Midyear survey to students and parents.



SUMMER TEACHER IN SERVICE

WE HAD A GREAT WEEK
OF PD THANKS TO THE
PARTICIPATION AND
PASSION OF OUR
AMAZING TEACHING
STAFF:

- COMMUNITY COVENANT
- ADVISORY EXPECTATIONS
- SAFETY AND OPERATIONS UPDATES





WCHS First Day of School!

AUGUST 26TH, 2019



INSTRUCTIONAL UPDATES

CURRICULUM RETREAT
CURRICULUM MAPPING
LESSON PLANNING
INSTRUCTIONAL COACH MODEL



Instructional Coaching Program

| | | |
|---|---------------------------------|---------------------------------|
| Trimester 1- Small Group Coaching 09/02 - 09/27 | | |
| Trimester 2 and 3-- 1:1 Coaching by Groups (A, B, C) | | |
| Group A 10/02 - 11/22 | Group B 11/25 - 01/31 | Group C 02/03 - 03/31 |

| Trimester | Coaching Technique |
|-----------|---|
| 1 | Small Group Coaching Cycles by Department |
| 2 | 1:1 Coaching based on coaching plan |
| 3 | 1:1 Coaching based on coaching plan |

Head of Operations Report

- Administered and supervised August Regents Exams
- Discharged 12 August Graduates in ATS
- Conducted Emergency Preparedness PD for teachers and staff
- Continuing to print and distribute student schedules, metrocards, student ID cards, lockers and locks and sell school uniforms via the School Store
- Scheduled coverages for 1.5 PE Vacancies, .5 Spanish Language Vacancy, .2 Social Studies Vacancies
- Continuing to interview for Library/Media Coordinator
- Conducted Facilities and Tech Walk-throughs with Instructional Leadership to prepare classrooms across 8 floors for First Day of School

Recruitment and Enrollment as of 8/26/19

| <u>Powerschool</u> | <u>ATS</u> | <u>FTE</u> |
|--------------------|------------|------------|
| 979 | 935 | *TBD |

- PowerSchool includes 28 Pending Discharges plus 19 Will Not Attends (~932 students); Estimated FTE will be calculated when DOE opens and our Pending Discharges are pulled into DOE schools via ATS

School Mint Applications

Total Applicants for 2019-20: 942

Applicants Verified: 281 Registration Complete: 5

Current Waitlist: 6 Offered: 16

Enrollments in Process: 45 Accepted : 1

Recruitment and Enrollment

Rolling Admissions

- Email distributed by Daily News to 60,526 families with teens in the following 15 zip codes on 8/13/19: 11236, 11205, 11216, 11249, 11203, 11222, 11378, 11238, 11225, 11201, 11379, 11223, 11217, 11101, 11103
 - 11,526 Opens (19.20%) and 1,290 Clicks on our apply page (2.13%)
- Personal outreach to the families who have been offered seats and to the families with registrations in process
Completed/Verified Registrations as of 8/27:
9th: 224 /300
10th: 24 /50
11th: 26 /20
12th : 12 /10
Total: 286

Recruitment and Enrollment

46 Registrations In Progress/Accepted as of 8/27:


- 9th Gr: 16
- 10th Gr: 15
- 11th Gr: 8
- 12th Gr: 7


PowerSchool Enrollment of 979 as of 8/26/19 by Cohort:


| | |
|-------------------------|-----|
| Class of 2023 | 224 |
| Class of 2022 | 209 |
| Class of 2021 | 251 |
| Class of 2020 | 216 |
| Class of 2019 and prior | 57 |


Recruitment and Enrollment


Google Ads


**Williamsburg Charter High School**
198,646 views in the last month

EDIT INFO


CREATE POST

ADD PHOTO

REVIEWS

CREATE AD

Promote your business with an ad on Google



In the past 14 days

| | |
|-----------------|-----|
| 51,170 searches | 2% |
| 102,994 views | 1% |
| 1,288 actions | 26% |

Get started

More Insights


Visible only to you


**Williamsburg Charter High School**
11 hours ago



Why is WCHS right for your child? Schedule a tour to find out. <http://www.thewchs.org/apply.htm>

Sign up

**Williamsburg Charter High School**
on Google



Seize Your Future! Join the 9th Grade Class of 2023 now! Limited seats available. Enroll...

5 days ago

Sign up

+

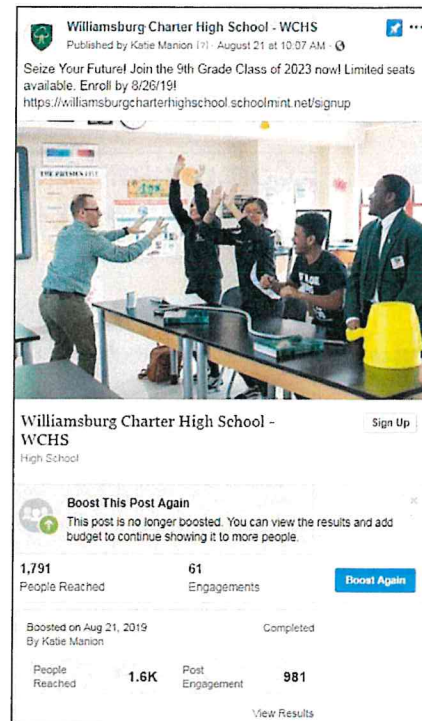
Add a post

Tell customers about a event, deal, or product.

Visible only to you

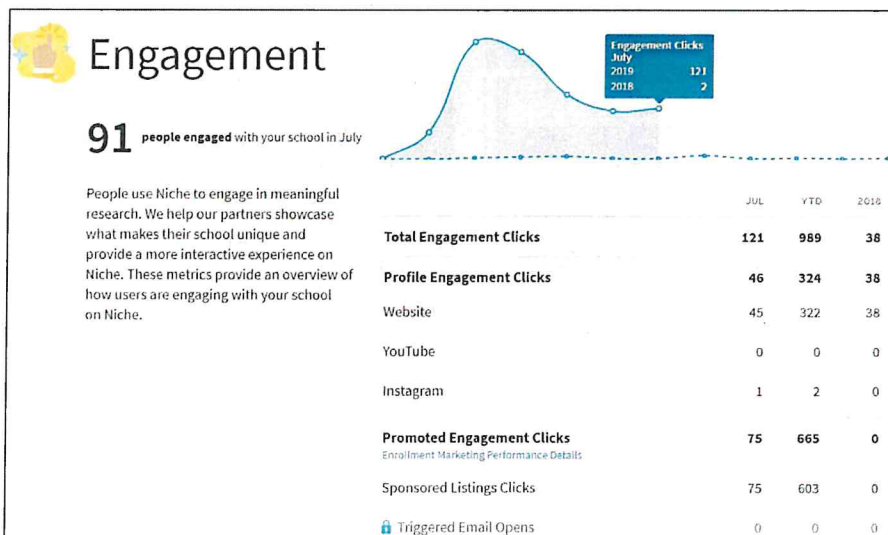
Recruitment and Enrollment

Facebook/Instagram



Recruitment and Enrollment

Niche.com



Recruitment and Enrollment

Niche.com

Competitor Performance in July

See how you compare to schools with similar characteristics. Are there more schools you would like to include in your competitors list? Contact sales@niche.com to customize your list and add up to 10 schools.

| SCHOOL | VIEWS | CLICKS |
|---|-------|--------|
|  Williamsburg Charter High School BROOKLYN, NY | 278 | 46 |
| Brooklyn Prospect Charter School BROOKLYN, NY | 296 | 16 |
| Bronx Lighthouse Charter School BRONX, NY | 157 | 0 |
| Bronx Preparatory Charter School BRONX, NY | 103 | 1 |
| Hyde Leadership Charter School BRONX, NY | 65 | 7 |
| International Leadership Charter School BRONX, NY | 48 | 0 |
| Northside Charter High School BROOKLYN, NY | 48 | 3 |
| Brooklyn Ascend Charter School BROOKLYN, NY | 35 | 0 |
| Opportunity Charter School NEW YORK, NY | 16 | 1 |

Recruitment and Enrollment

Daily News E-blast

CAMPAIGN REPORT

Campaign Summary

Name: Williamsburg Charter High School

From Line: Williamsburg Charter High School

Subject: Looking for a charter high school? Williamsburg Line: Charter HS

Date/Time: 08/14/2019

Quantity: 60,526 ID: 1195528

Opens: 11,622 Clicks: 1,290

Open %: 19.20% Click %: 2.13%

CAMPAIGN STATS

Opens: 19.20% Total Opens: 11,622

Clicks: 2.13% Total Clicks: 1,290

CTOR: 11.10%

Campaign Creative



Device Stats by Click

Desktop: 61.40% | 792

Mobile: 38.60% | 498

LINK SUMMARY



| Index | Link URL | Clicks | % |
|-------|---|--------|--------|
| 1 | http://www.thewcs.org/apply.php | 759 | 20.85% |
| 2 | http://www.thewcs.org/apply.php | 329 | 25.50% |
| 3 | http://www.thewcs.org/apply.php | 35 | 2.71% |
| 4 | http://www.thewcs.org/apply.php | 317 | 24.57% |
| 5 | http://www.thewcs.org/apply.php | 216 | 16.74% |
| 6 | http://www.thewcs.org/apply.php | 71 | 5.50% |
| 7 | http://www.instagram.com/williamsburgcharter | 26 | 2.02% |
| 8 | http://www.Facebook.com/williamsburgchs | 13 | 1.01% |
| 9 | http://www.Twitter.com/williamsburgchs | 14 | 1.09% |

1,290

WEB BROWSER STATS BY CLICK

| | | | | |
|---|--|--|---|--|
|  703 |  82 |  70 |  409 |  26 |
| Chrome | Explorer | Firefox | Safari | Other |

Human Resources

Starting our new year with positive changes!

The Williamsburg Charter High School Board of Trustees responded to the following items proposed in response to data from the Staff Human Resources Survey and the NYS Charter Center Survey of participating schools:

1. The Board approved a switch from Aetna to Oxford Healthcare to provide staff with reduced prescription and copays for most plans; an Employee Assistance Program that provides child/parenting support services & adult/elder support services, chronic condition support services; and a Wellness Plan (ex: fitness membership reimbursements).
2. The Board approved adding a pre-tax benefit account, or Flex Savings Account (FSA), that is used to pay for eligible medical, dental, vision, and dependent care expenses that are not covered by your health care plan or elsewhere.
3. The Board approved an increased 403b retirement fund match of 50% capped at 8% up, from a cap of 4%.



Human Resources

4. The Board approved the pay out of up to 3 unused Care Days (\$375) for the 2018-19 school at the end of the 2018-19 contract period.
5. The Board approved a Care-Time Carryover policy for the 2019-2020 school year, which allows staff to carry over up to three care days to the following contract year or be paid out for up to 3 unused care days (\$375). Unused carry over days will expire at the end of the following contract year (May 2021). Details on this policy will be provided in September of 2019.
6. The Board approved a 3% salary increase for all returning and certified staff who are not on probation. Uncertified teachers and teachers on probation will not receive this increase.
7. The Board approved a modified school schedule from 7:55 am to 3:10 pm, a shorter day for teachers and students.
8. The Board approved adding two new positions: Instructional Coaches (2) and additional Student Life Associates (2).



Human Resources

New Hires and Internal Promotions:

HR and the Leadership team brought on board an additional 20 new staff teachers and support staff to fill both vacant and new positions. Internal candidates applied and were hired to fill newly created positions, as well

Open positions:

- A socio-Emotional Academy Leader for the 11th grade
- Two phys ed teachers (just chosen from a host of candidates!)
- Various teachers in many disciplines posted on www.thewcs.org



Finance



Facilities

FACILITIES DEPARTMENT STATS 2019

| | Jan | Feb | Mar | April | May | June | July | Aug |
|-----|-----|-----|-----|-------|-----|------|------|-----|
| DOB | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| ECB | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| DOH | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |



WILLIAMSBURG

Facilities

1) There were no school visits from the Environmental Control Board

Or the Department of Health, One visit was made by The Department of Buildings for elevator inspections

2) One HVAC compressor required replacement.

3) The exterior building scaffold is scheduled to be removed on Saturday August 31st 2019 completing all interior and exterior building wall repairs

4) Elevators 1 & 2 received installation of the new Department of Buildings required Door Lock Monitoring devices & were inspected and approved by the Department of Buildings



WILLIAMSBURG

Safety

| SAFETY DEPARTMENT STATS 2019 | | | | | | | | |
|------------------------------|-----|-----|-----|-------|-----|------|------|-----|
| | Jan | Feb | Mar | April | May | June | July | Aug |
| Altercations | 7 | 3 | 0 | 11 | 2 | 0 | 0 | 0 |
| NYPD Visits | 0 | 2 | 0 | 2 | 2 | 0 | 0 | 0 |
| EMS Visits | 1 | 2 | 1 | 2 | 2 | 0 | 0 | 0 |
| FDNY Visits | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 |

Safety

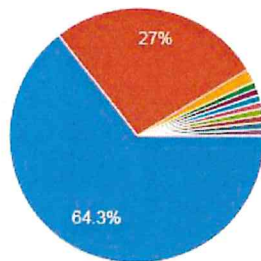
- 1) There were no student altercations on or off school property for the month of August.
- 2) There were no NYPD (Police) EMS (Emergency Medical Service) visits to the school for the month of August
- 3) There was one FDNY (Fire Department) visit to the school for the inspection of the schools public assembly permit for the month of August
- 4) Safety Officers received a refresher course during Professional Development Week : De-escalation & Crisis Intervention Training

Safety

Ask: Requesting Board approval to add a long sleeve logo-embroidered black sweatshirt (\$25) and Long sleeve embroidered black shirt (\$20) to the school's existing winter wear uniform options. School jackets cost \$35.

What are your opinions on the sweatshirt above?

115 responses



- I like it
- I don't like it
- It's okay
- The knew logo is weird
- It's too plain
- It's okay
- Needs a hoodie
- It's okay.

▲ 1/2 ▼

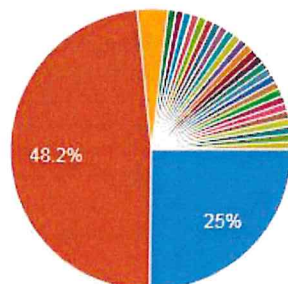


WILLIAMSBURG
CHARTER HIGH SCHOOL

Safety

I would buy it if it cost...

112 responses



- \$25 for the sweatshirt
- \$20 for the long-sleeve t-shirt
- \$15
- \$0
- \$10
- 15 dollars
- \$10 we broke.
- Have a dress code

▲ 1/4 ▼

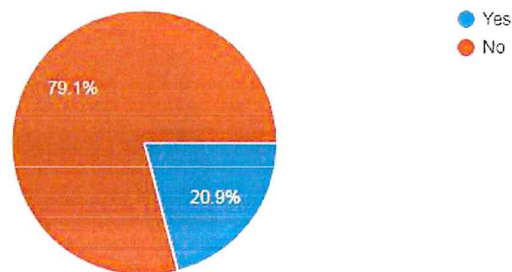


WILLIAMSBURG
CHARTER HIGH SCHOOL

Safety

Do you own the WCHS Jacket above?

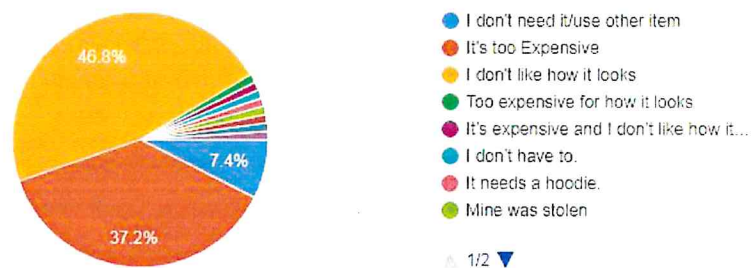
115 responses



Safety

If you answered NO to the question above, why do you not own one? (If YES skip)

94 responses



1/2 ▼

Accountability and Development

- Title I Desk Audit completed
- Annual Report submitted
 - Authorizer noticed couple errors
 - Fixed and re-submitted 8/26
- Presented Accountability Overview PD to staff
- Title submission due
 - Summer Bridge Parent Presentation in August
 - September PLC Meeting Presentation
- New liason at NYSED - Paula Orlando
 - In an introductory email, Paula said we will have a **site visit in Spring 2020**
- Setting up an art show with Seth Failla at local cafe, Demi Monde



WILLIAMSBURG
CHARTER HIGH SCHOOL

