



WCHS Board Meeting Agenda
January 28, 2019
6:00pm

1. Welcome and Introductions
2. Approval of Board Minutes
3. Alberto Cruz Golden Apple Award
4. Head of School and Academy Leader Report
 - a. 2020 Summer Calendar
5. Head of Operations Report
6. Recruitment and Enrollment
 - a. Bus Advertisements
7. Human Resources
8. Finance
9. Facilities and Safety
10. Accountability and Development
11. Adjournment
12. Executive Session



WILLIAMSBURG
CHARTER HIGH SCHOOL

Board of Trustees Meeting

January 2020

Alberto Cruz Golden Apple Award



Head of School and Academy Leader Report

- Regents Week
- Course Catalog and Course Selections
- Student Led Conference
- Learning Walks
- Big Picture Learning Advisory Visit
- Teacher Recruitment
- 360 Leadership Survey
- Naviance Training - Academic Counselors and College & Career Readiness Coordinator
- Home & Site Visits and PD - IFSC
- Black History Month
- [2020 Summer Calendar](#)





230 STUDENTS

Class of 2023 has 230 unique, brilliant, exceptional members of our vibrant community!



32% ON HONOR ROLL

An amazing accomplishment! We are so proud of all our scholars who worked hard all 12 weeks during Trimester 1 to earn Honor Roll or higher!



165,697 HERO POINTS

Class of 2023 students earned over 160 thousand behavior points on our Hero Positive Behavior System!



75 STUDENTS WITH 85% OR HIGHER AVERAGE GPA

For Trimester 2 we aim for even more students on Honor Roll!

Class of 2022

The class of 2022 has 216 amazing, unique, and talented students.

Our 10th graders have accumulated 221,222 HERO points!

We had 26 students achieve High Honors. 36 students made Honor Roll.

9 students made Principal's List.

The Class of 2021

We are an exceptionally bright and diverse cohort of 253 students.

35% of our cohort received Academic Honors at the completion of Trimester 1.

Highly active Junior Student Council with passionate and persistent student leadership. Events include Holiday Crafts Fair, Glow Party, and many more to come.



Class of 2020 Highlights:



- 1033 College Applications sent to CUNY, SUNY and Private Schools
- 33 College Acceptances received
- College Ready Math Regents Score: 85 Students achieved 70+ in Math
- College Ready English Regents Score: 108 Students achieved 75+ in ELA
- Advanced Regents: 9 Students have acquired an Advanced Regent
- Academics: During Trimester 1 70 students received an 85 or higher Grade Point Average.

Head of Operations Report

- Scheduled students, proctors, and rooms for administering 1269 Regents Exams across 10 subject areas for January 21-24, 2020 Regents Week
- Drafted, generated and mailed 730 letters to parents detailing their child's specific January Regents schedule and distributed copies to students via Advisory
- Utilized School Messenger for daily Regents-specific email reminders to parents the evening before each of their child's January Regents exams
- Generating January Regents score reports and data reports
- Generating Progress Reports for Trimester 2 for mailing
- Preparing Per Pupil Invoice for Payment #5 Due 1/30
- Attending PowerSchool Scheduler PD on 1/30 & 1/31
- Preparing media outreach to lead up to the Lottery on 4/1



Head of Operations Report

OutFront Media bus panel ad proposal:

- 20 tail bus panels out of grand Street Depot starting 2/10-3/8:
 - \$2,500 for 4 weeks plus \$385 production fee = \$2,885
- 20 side bus panels out of Grand Street Depot starting 3/2-3/29:
 - \$6,500 for 4 weeks plus \$960 production fee = \$7,460
- Total Cost: \$10,345

Ask: Authorize agreement with OutFront media for production and display of bus panel ads for \$10,345.



King-Size Bus Poster Size 30"H x 144"W

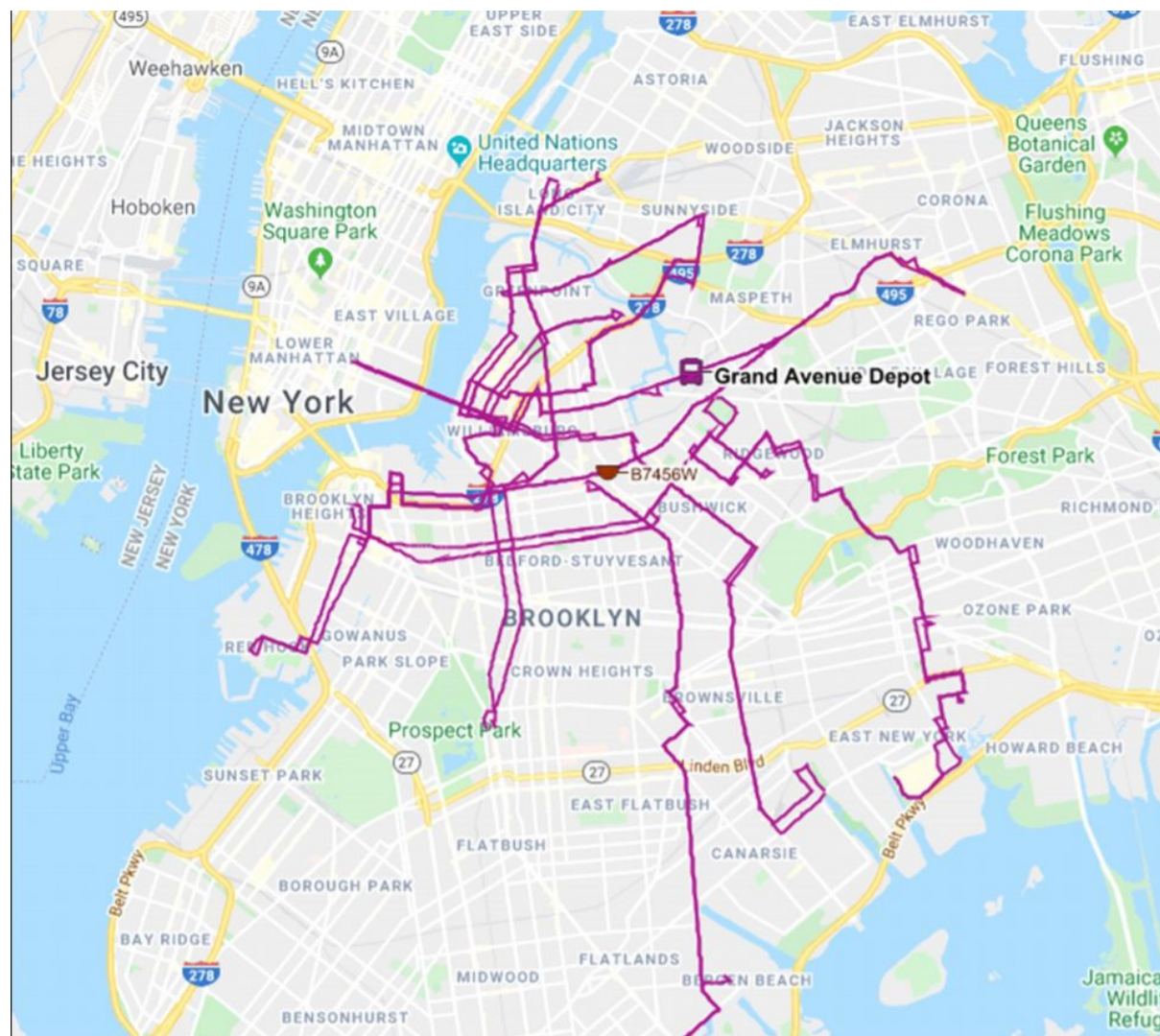


WILLIAMSBURG
CHARTER HIGH SCHOOL

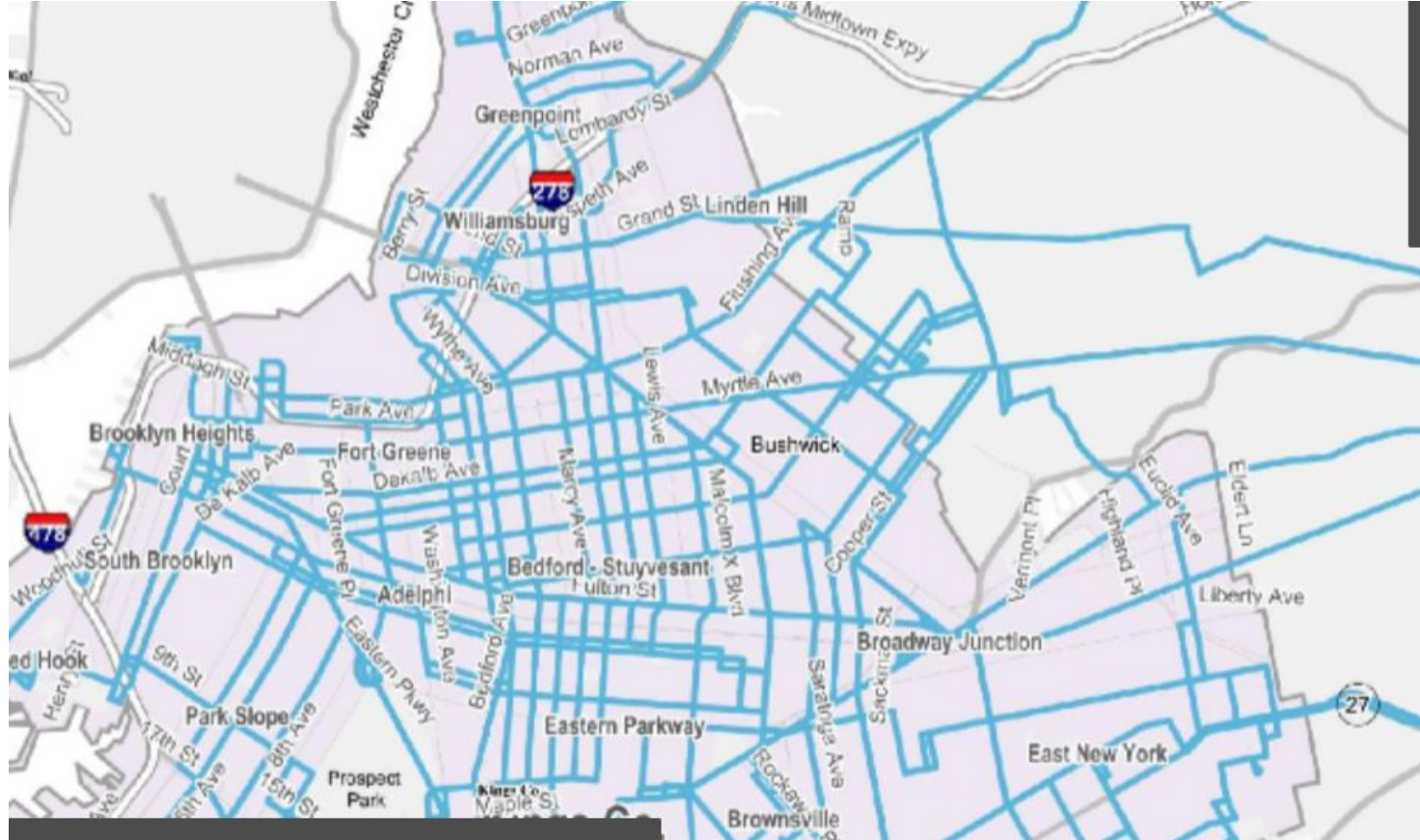
Bus Tails Display Size 17.5"H x 50"W



Grand Ave Depot



Bus Routes



Recruitment and Enrollment as of 1/24/20

<u>Powerschool</u> 953	<u>ATS</u> 955	<u>FTE</u> 936.02
---------------------------	-------------------	----------------------

*includes 13 students with Zero Attendance and 13 Pending Discharge

School Mint Applications

Total Applicants for 2019-20: 1127

Applicants Verified: 352 Registration Complete: 1

Current Waitlist: 18 Offered: 0

Enrollments in Process: 1

Applicants for 2020-21 Lottery: 419

Recruitment and Enrollment

18 Waitlisted:

- 9th Gr: 9
- 10th Gr: 7
- 11th Gr: 2
- 12th Gr: 0

2 Registrations In Progress/Offered/Complete: Gr 9 =1 and Gr 12 =1

- PowerSchool Enrollment (953) as of 1/24/20 by Cohort:

Class of 2023 / Gr 9	230 / 246
Class of 2022 / Gr 10	216 / 309
Class of 2021 / Gr 11	255 / 190
Class of 2020 / Gr 12	214 / 208
Class of 2019 and prior	38

Recruitment and Enrollment

- **Monthly Open Houses**

- 22 families were in attendance at our open house on 1/11
- Next Open House: 2/1 @10am

- **High School Fairs**

- Scheduled to attend Launch Parent Teacher Conference on 2/5
- Scheduled to attend Community Partnership Fair on 2/13

- **WCHS Tours**

- 24 8th Graders from Middle Village Prep came to visit us on 1/14
- Scheduled Community Partnership for a Shadowing Day on 2/11
- Scheduled Beginning with Children for a Shadowing Day on 2/12

- Working with Counseling team to assess space in classes for students on the waitlist for current year

Recruitment and Enrollment

- **January/February Outreach**
 - Friday, January 24th
 - District 14 Family Enrollment Center
 - Brooklyn Lab Charter
 - Community Roots Charter
 - Monday, January 27th
 - BedStuy Community Partnership Meeting
 - Friday, January 31st
 - IS 347
 - IS 349
 - JHS 162
 - Friday February 7th
 - IS 291
 - IS 383
 - PS 377
 - St Brigid

Recruitment and Enrollment

● Current Ads



- El Diario (in Spanish) - located in the paper January 24th, March 10th and March 24th
- Brooklyn Family Mag, located in Magazines on February 1st and March 1st



WILLIAMSBURG
CHARTER HIGH SCHOOL
(WCHS)

Accepting applications for the 2020-21 school year


Upcoming Open Houses:
February 1st, March 7th, April 4th

WCHS offers:

- Advanced Placement (AP) and Syracuse University Project Advance (SUPA) classes
- Special Education (SPED) and English as a New Language (ENL) services
- Student-driven course selection
- Social emotional supports
- Visual and performing arts, extracurricular activities, and athletics

Visit www.thewcs.org to

APPLY NOW
198 Varet Street
Brooklyn, NY 11206
admissions@thewcs.org
718-782-9830



WILLIAMSBURG
CHARTER HIGH SCHOOL

Williamsburg Charter High School
198 Varet Street, Brooklyn, 11206 • (347) 217-6995 • admissions@thewcs.org

WCHS Ofrece:

- Clases de Advanced Placement (AP) y Syracuse University Project Advance (SUPA)
- Servicios de educación especial (SPED) y inglés como nuevo idioma (ENL)
- Selección de cursos impulsados por los estudiantes
- Artes visuales y escénicas, actividades extracurriculares y atletismo


¡APLIQUE AHORA!

¡Última oportunidad de aplicar para la lotería, es el 1ro de abril a las 6 PM!

ASISTIR A UNA CASA ABIERTA:
Sábado 1 de febrero 2020, a las 10 AM
Sábado 7 de marzo 2020, a las 10 AM
Sábado 4 de abril 2020, a las 10 AM

Para aplicar y reservar su espacio, visite nuestra pagina:
www.thewcs.org/apply

¡SÍGUENOS!
Facebook.com/williamsburgchs
Instagram.com/williamsburgcharter
Twitter.com/williamsburgchs



Human Resources

- **Recruiting**

- Welcomed a new Intervention & Family Support Counselor to complete the 9th grade team.
- Revised job descriptions for all positions will be posted in February on WCS.org to expand out pipeline
- Faculty School Spirit initiative will gather quotes for our website
- Job fairs each month January through May. *April's job fair will be our own, hosted here at school.

- **Benefits**

Renewal meeting forewarns 11% market increase and 1.5%

- Introduced numerous cost containment strategies to keep us close to level without changing carriers
- Sending a Survey to staff and negotiations in March. Goal is to have a number before end of March for the budget

Submitted numbers for out 5500 Erisa filing due Jan. 31st.

PFL Compensation rose 5% (now 60% salary, capped at \$841) as did the cost (to .27 of gross salary).

- **HR Compliance / PDs and training**

- PFLAG for Security Staff and Ops was a success. PFLAG returns in August 2020
- The EEOC address all staff during the first week back to school in August.
- Working toward BEDS February 14th deadline (close)
- Working to find Implicit Bias and other options for PD Wednesdays



Finance

WCHS Financial Update January 28, 2020

As of December 31, 2019 total collected revenue for the period is \$8,476,991 million and total expenses for the period are \$8,002,655 million.

Total Excess of revenue over expenses for the period is \$474,336

Total Assets	\$16.4 million
Total cash	\$12.1
Total Fixed Assets	\$2.1
Building Deposit	\$1.5
Total Liabilities	\$13.3(*)

* Primarily – Deferred Rent of \$9,586,786 million.



Facilities

	Dec	Jan	Feb	March	April	May
DOB	0	0				
ECB	0	0				
DOH	2	0				

1. There were no school visits from the Department of Health
2. One HVAC control board required a replacement for a heating unit on the 8th floor. All other units functional
3. School lighting maintenance program shows three light ballast requiring replacements at the schools front exterior of the building
4. Facilities is prepared for any snow emergencies and are tracking weather updates daily
5. The schools stair hand railings were repaired for looseness. A proposal is being prepared to anchor the railings to prevent from screws coming loose due to student usage causing the railings to become unstable.



Safety

	Dec	Jan	Feb	Mar	Apr	May	June
Altercations	6	5					
NYPD Visits	0	4					
EMS Visits	0	1					
FDNY Visits	0	1					

1. There were five (5) student altercations - three (3) on property and two (2) off property for the month. No serious injuries reported. Parent notifications, meetings and mediations were conducted to avoid further occurrences
2. There were four (4) NYPD (Police) visits to the school for the month, Two (2) mediations One (1) ADT alarm response for a false alarm and One (1) Community Affairs media event
3. There were One (1) EMS (Emergency Medical Service) visit to the school for a student having stomach and chest pains.
4. There was One (1) FDNY (Fire Department) visit to the school for the month for a semi-annual inspection. One (1) Violation was issued for having three separate power strips charging school walkie-talkies (radios) as opposed to a single unit. A replacement power strip was ordered to replace the three
5. The Safety department is fully staffed at this time.



Accountability and Development

Accountability

- New York Daily News story and response on January 13, 2020
 - **Outlets that contacted us:** NY Daily News, News 12, 101 Wins
 - **Outlets that picked it up:** Face 2 Face Africa, The Grio, Hot News Now Hip Hop, The Jasmine Brand, The Root, Complex, Hip Hop DX, Atlanta Black Star, Urban Islandz, Amo Mama, All Hip Hop, Revolt TV
 - All outlets received a statement from the school
 - Two responses to New York Daily News sent on January 13 and January 17
 - Received support from New York Charter Schools Association on January 14
- Title Desk Audit edits submission January 27-31, 2020

Development/Marketing

- I Am NYC Charter School Campaign - NYC Charter Center
- Google Review link for NHS students and staff
- Promoted Winter Coat Drive across free online posting lists
- Received suggestions from Co-Creator Group for homepage improvements... continuing updates to website
- Coordinating release of recording studio music video with Mr. Ferguson
- Scouting locations for spring art show with Mr. Failla week of February 3
- Scholarship fundraiser at local venue scheduled for ~**February 7**

