



WCHS Meeting Agenda
February 15, 2022
6:00pm

1. Welcome and Introductions
2. Approval of Board Minutes
3. Academics
4. Operations
5. COVID Safety & Emergency Preparedness Updates
6. Safety
7. Facilities
 - a. Gym Update
8. Recruitment and Enrollment
9. Finance
10. Accountability and Development
11. Parent Leadership Council
12. Executive Session

WCHS Board of Trustees Meeting

February 2022



Agenda

1. Welcome and Introductions
2. Approval of Board Minutes (approve pending school counsel review)
3. Academics
4. Operations
5. COVID Safety & Emergency Preparedness Updates
 - a. Safety
 - b. Facilities
6. Recruitment and Enrollment
7. Finance
8. Accountability and Development
9. Parent Leadership Council
10. Executive Session



Academics

1. Transition to Remote Instruction– February 7, 2022 - February 11, 2022
2. STAR Testing Rescheduled 02/16 - 02/18
3. PSAT Rescheduled–March 23, 2022
4. Remote Instruction (28 students approved) not including 5th year students
5. Attendance
6. Rewarding Positive Student Behavior/Student Activities
7. Scheduling for SY 2022-23



Academics

Senior Class Data



| | |
|-------------------------------------|--|
| Number of Seniors | 212 Class of 2022 Seniors |
| Number on track for June Graduation | 143 56 additional June graduates with recovery options (205 possible) |
| Number of 5th Year Seniors | January Graduates: 4 52 Current 5th Year Seniors 31 students are engaged and working towards graduation. |



College and Career Updates

- Monthly Newsletter
- Second trimester class in place
- FAFSA Workshops
- Colleges and Universities have visited
- Students have applied
 - 138 applied to CUNY
 - 82 applied to SUNY and/or Privates
- Acceptances
 - 60 students have been accepted into one or more colleges so far
- Students have started to create post graduation plan
- We are recognizing student acceptances on our social media

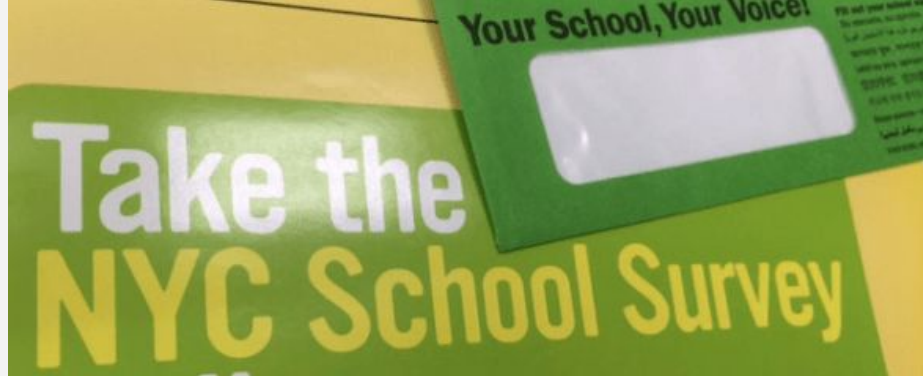


Operations as of 2/7/22

- Coordinate distribution of mid-winter break at-home COVID-19 test kit to all students
- Coordinate weekly NYC DOE onsite COVID-19 testing for 20% of students with consent forms
- Submitted FY22 Per Pupil Billing Invoice #5 (Estimated FTE 955.4) and 2022-23 Enrollment Projections
- Collaborate with College & Career Readiness and SNAS Departments to prepare proctor training, schedules, rooms, testing accommodations, bell schedule for PSAT Grade 9 and SAT Grade 11 on 3/23
- Interviews for HR Manager vacancy, Paraprofessional, Speech Pathologist, Hall Monitor, Lunch Associate and coverages for Teacher vacancies
- Parent Town Hall on 2/10/22 at 6pm for Facilities & COVID-19 Updates; Remote instruction 2/7-2/11 due to facilities issue; In-Person instruction resumed 2/14/22
- PowerSchool Dashboards & Swipe implementation continues
- Collaborate with Instructional leadership and drafting 2022-23 WCHS calendar
- Collaborate with Instructional leadership and Finance to begin FY23 budget process



Operations as of 2/7/22



- Operations team collaborating with Parent Coordinator and Academy Leaders to launch NYC DOE Parent, Student, Teacher Survey 2/14 through 3/25
- **Parents:** Go to NYCSchoolSurvey.org
- Select your language and click “Take the survey”
- Enter the letter “f” (lowercase) followed by your child’s **nine-digit** OSIS number. (The 9-digit # at the bottom of your child’s ID card)
- Complete 1 survey for each child in school.
- Take a screenshot of the “Thank you” screen and email it to mmercado@thewcs.org to be entered in the WCHS raffle.



Laptop & Wifi Inventory as of 2/7/22

1. # of Laptops on WCHS Inventory List: 1,294
of Laptops loaned to students: 980
2. # of Laptops Remaining in stock at WCHS: 174
3. # of Laptops reported lost: 50
4. # of Laptops Broken/in need of Repair in stock at WCHS: 90 (0 under warranty, 43 with damaged screens, 9 with keyboard damage, 2 with trackpad damage, 37 will not power on)
Next Steps: Contacting vendors or replacement parts and pricing on parts and necessary tools/equipment
5. # of Wifi Hotspots Ordered: 250
6. # Wifi Hotspots Distributed: 123



Reopening February 2022 -CDC COVID-19 Transmission

Indicators and Thresholds for Community Transmission*

- CDC has developed four levels of indicators and thresholds for community transmission of COVID-19.

| Indicator | Low Transmission Blue | Moderate Transmission Yellow | Substantial Transmission Orange | High Transmission Red |
|---|--------------------------|---------------------------------|------------------------------------|--------------------------|
| Total new cases per 100,000 persons in the past 7 days ¹ | 0-9 | 10-49 | 50-99 | ≥100 |
| Percentage of NAATs that are positive during the past 7 days ² | <5.0% | 5.0%-7.9% | 8.0%-9.9% | ≥10.0% |

*See table 1 in [K-12 Operational Strategy](#) for additional information



CDC Local COVID-19 Transmission as of 2/7/22

- Level of transmission (1/30-2/5/22) in Kings County, NY = High
- <https://covid.cdc.gov/covid-data-tracker/#county-view>

Kings County, New York

[State Health Department](#) [↗](#)

7-day Metrics | [7-day Percent Change](#)

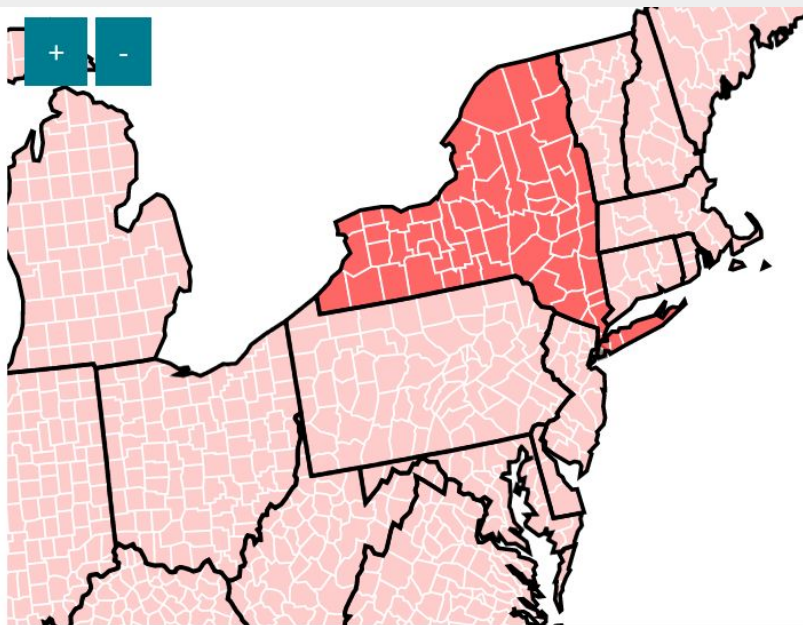
Community Transmission ● High

Everyone in **Kings County, New York** should wear a mask in public, indoor settings. Mask requirements might vary from place to place. Make sure you follow local laws, rules, regulations or guidance.

[How is community transmission calculated?](#)

February 7, 2022

| | |
|---|--------|
| Cases | 5,546 |
| Case Rate per 100k | 216.65 |
| % Positivity | 4.64% |
| Deaths | 159 |
| % of population ≥ 5 years of age fully vaccinated | 74.9% |
| New Hospital Admissions | 338 |



● High ● Substantial ● Moderate ● Low ● No Data

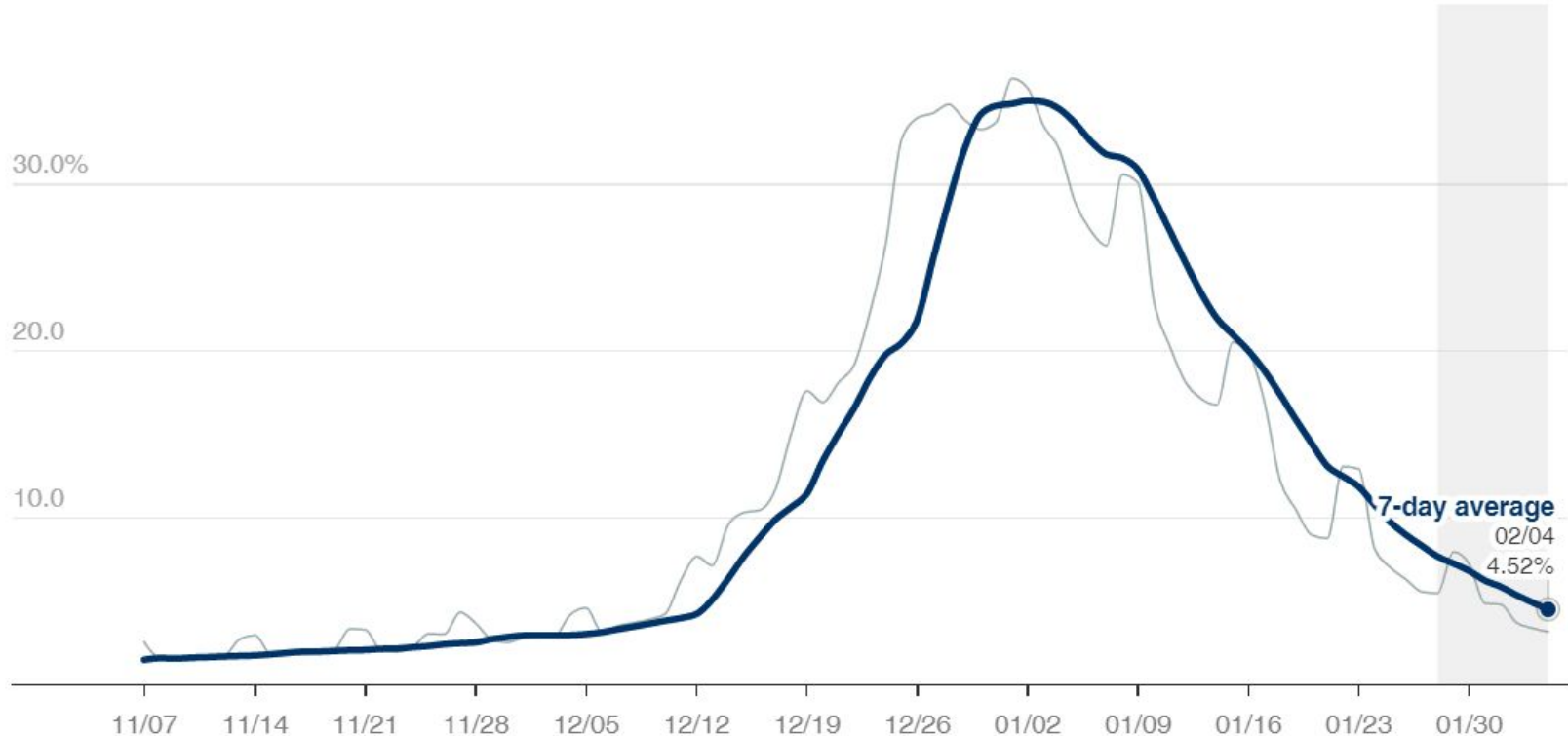
Current 7-days is Sun Jan 30 2022 - Sat Feb 05 2022 for case rate and Fri Jan 28 2022 - Thu Feb 03 2022 for percent positivity. The percent change in counties at each level of transmission is the absolute change compared to the previous 7-day period.

COVID-positivity rate as of 2/7/22

- 7-day rolling average in NYC = 4.52% (as of 2/4/22) per www1.nyc.gov

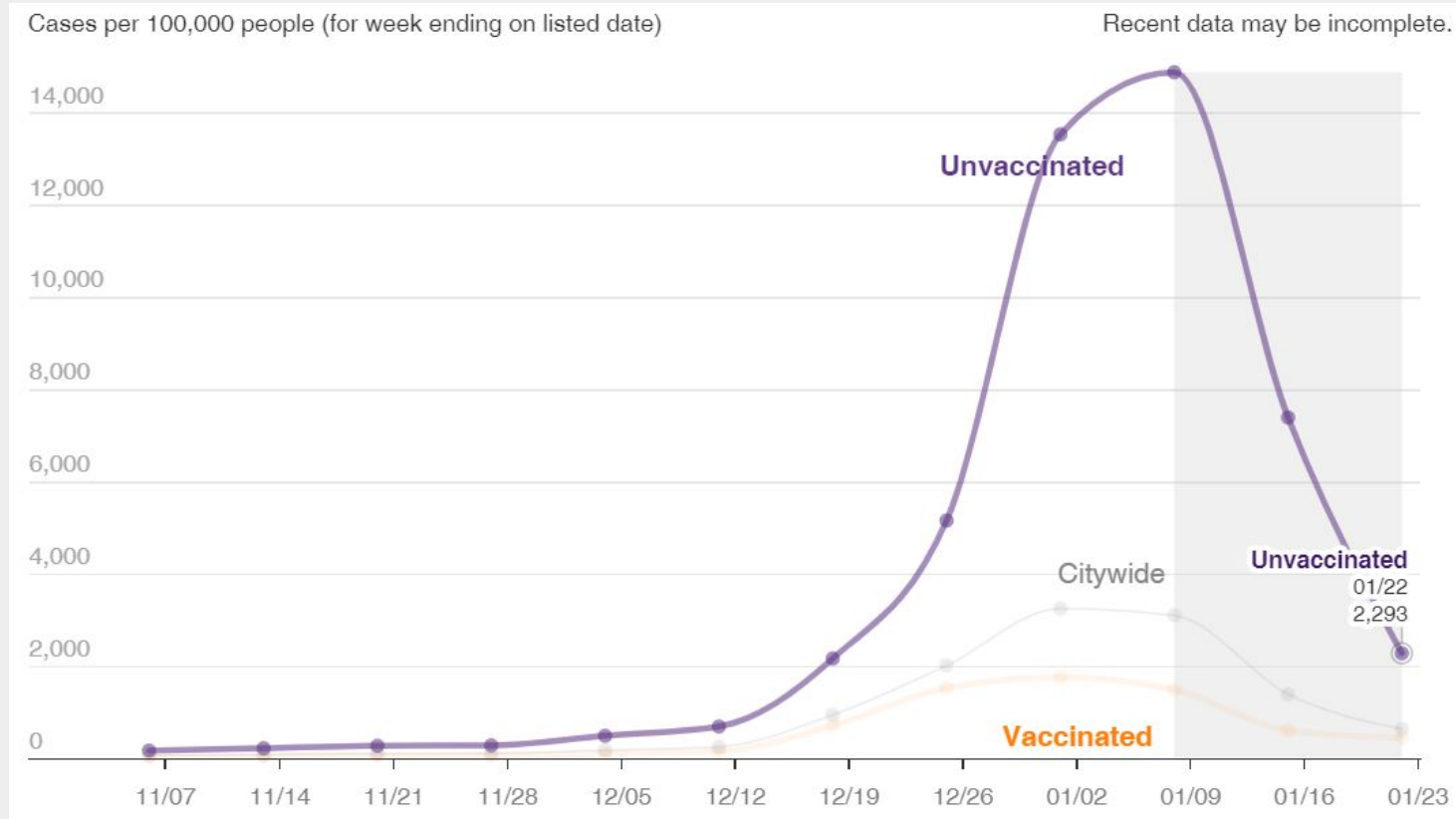
Percent of people tested who test positive

Data from the most recent days are incomplete.



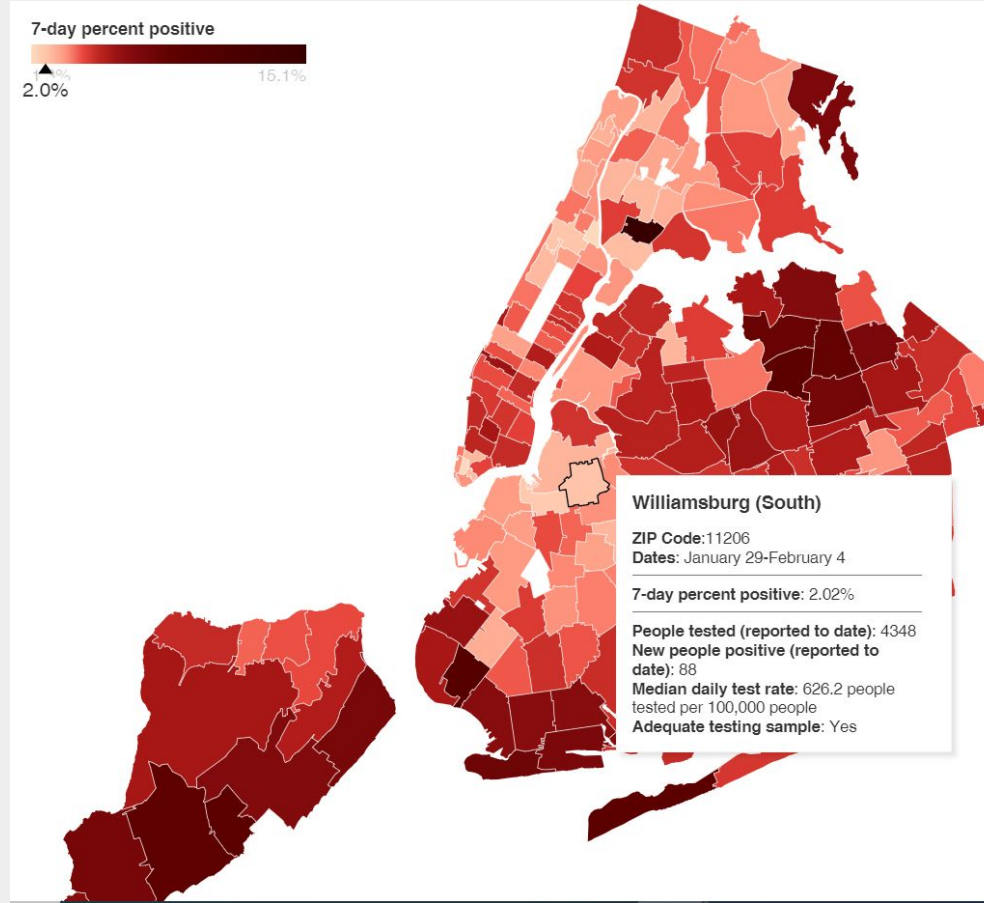
COVID Cases by Vaccination Status

- As of 1/22/22 per www1.nyc.gov



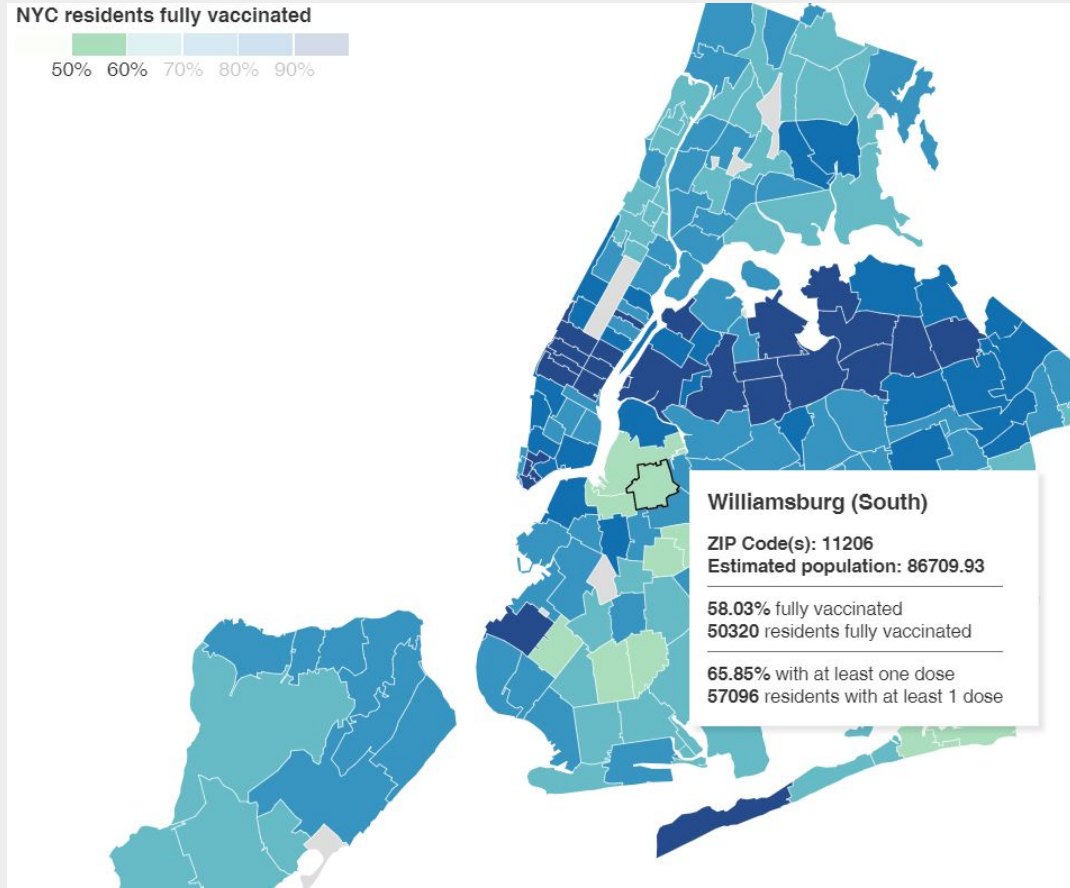
COVID-19 Positivity as of 2/7/22

- 7-day average in 11206 Zip Code= 2.02% (from 1/29-2/4/22) per www1.nyc.gov



COVID-19 Vaccination Rate as of 2/7/22


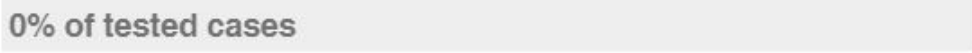
- % Population in 11206 Zip Code = 58.03% at fully vaccinated per www1.nyc.gov



COVID-19 Variant of Concern as of 2/7/22

- Omicron variant = 98% of tested cases in NYC population per www1.nyc.gov
- Delta variant = 1% of tested cases in NYC population per www1.nyc.gov

The table below shows variants that have been observed in New York City over the past three months and their classification. Currently, omicron is the most widespread variant in the city. We will continue to closely monitor these variants and any new ones as they develop.

| Variant | WHO name | Last 4 weeks: | Classification |
|------------------|----------------|---|--------------------------------|
| B.1.1.529 | Omicron |  98% of tested cases | Variant of Concern |
| B.1.617.2 | Delta |  1% of tested cases | Variant of Concern |
| Other | |  0% of tested cases | Variant Being Monitored |

COVID-19 Key Indicators as of 2/7/22

- Source: www1.nyc.gov

| Measure | Daily average (last 7 days) | Daily average (last 28 days) | Trend |
|--|--------------------------------|---------------------------------|-------------------|
| Percent Positive Percent of people tested who test positive | 4.52% | 16.44% | Decreasing |
| Confirmed Cases People with a positive molecular test | 1,713 | 7,605 | Decreasing |
| Probable Cases People with a positive antigen test, or symptoms and confirmed exposure, or probable death | 203 | 965 | Decreasing |
| Total Cases | 1,916 | 8,569 | Decreasing |
| Hospitalizations — At least* People hospitalized within 14 days of diagnosis | 92 | 389 | Decreasing |
| Confirmed Deaths — At least* Deaths with a positive molecular test | 42 | 89 | Decreasing |

Updated: February 7, 2022

COVID Safety & Emergency Preparedness Updates

TESTING

- Weekly PCR Testing: BioReference Labs is continuing NYC DOE Student COVID-19 Screening Testing Program that began on 10/15/21. Weekly testing of up to 20% of unvaccinated OR vaccinated students with consent forms currently testing between 50-90 students per week.
- At Home Kits: WCHS received 1048 initial kits. Students and staff are provided with at-home tests if show symptoms or deemed as close contact. **Additional kits** received to distribute prior to midwinter break.

- **INFO ABOUT MID WINTER BREAK**

REPORTING

- Submitting to the NYS COVID Report Card Portal Daily + NYC DOH for contact tracing

QUARANTINE/ISOLATION UPDATES:

- NYS has issued new guidance re: length of quarantine for staff who test positive for COVID-19
- Reduced quarantine from 10 to 5 days for asymptomatic staff or staff with improved symptoms



COVID Safety & Emergency Preparedness Updates

Vaccine Education Campaigns Continue



VACCINE INFORMATION

February 11, 2021

COVID-19 Vaccine and Testing Information from NYC Department of Health - January 2022



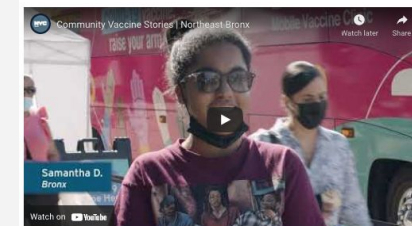
Booster Shots Available for 12 and Older

Vaccine booster shots are now authorized for everyone 12 and older who is fully vaccinated.

If you were recently sick or tested positive for COVID-19, you can get your booster shot after your isolation period ends.

[Learn more about the benefits of booster shots.](#)

Vaccine Stories



Get Vaccinated Today

It has never been easier to get a COVID-19 vaccination in NYC. People 5 and older are eligible for vaccination. Vaccines are available at no cost to you and regardless of immigration status. They are [required for many public indoor activities in NYC](#).

[Learn about the benefits of vaccination.](#)

To find a vaccination site near you, use the City's [Vaccine Finder](#) (not accessible with Internet Explorer).

[SCHEDULE A COVID-19 VACCINE](#)

You can also call 877-VAX-4NYC (877-829-4692) to schedule an appointment at certain sites or request an at-home vaccination appointment, as well as get other vaccination assistance.

Before you get your vaccination, be sure to follow these requirements:

- Check that you have [proof of age](#).
- Complete the [New York State COVID-19 Vaccine Form](#) before your appointment.

Facilities

Gym Proposal Update

- Purchase of 188 Varet Street
- Approval: Environmental Assessment Statement Proposal
 - 3 bids, proposing Philip Habib & Associates
- Next steps



Facilities



The facility underwent a water leak issue due to a ConEdison underground problem. This resulting in a gas line issue whereas leaks in the gas lines were found. The lines were repaired as of 2/8/22

1- Renovations for the Staff Lounge is ongoing

2-The schools fire pump is scheduled for repair to replace the packing seals that became worn, Vendor rescheduled the original work date

3-Building inspections were conducted during inclement weather below 20 degrees on the weekends for potential freezing pipes

4-The schools DOB hearing for a boiler room infraction was completed with a reduced fine

5-FDNY responded to the school two times due to a National Grid issue



Safety



1-There was one student altercation reported incident off property

2-All security cameras were inspected & repairs were made where needed. A proposal is being submitted to add extra cameras to the Facility

3-Office of Emergency Management visited the school on 2/4/22 regarding the ConEdison water leak issue

4-Bag checks were conducted randomly throughout the month



Recruitment and Enrollment 2/7/22

| | | |
|---------------------------|-------------------|----------------------|
| <u>Powerschool</u> 981 | <u>ATS</u> 981 | <u>FTE</u> 955.4* |
|---------------------------|-------------------|----------------------|

1. *Pending DOE approval: Per Pupil Billing Document #5 Submitted 1/27/22
2. Includes 2 Pending Discharge and 28 Zero Attendance; 90 Discharges and 39 Will Not Attend since 7/1;
3. Conducted 2021-22 Admissions Lottery on 4/12/21 at 6pm (~196 attendees)
4. # of Incoming 9th Grade seats = 330
5. # of Incoming seats in grades 10th= 25 , 11th= 25 , 12th= 0
6. SchoolMint Applications as of 4/1/21 Lottery Deadline

| | |
|--------------|------------|
| 9th Grade | 415 |
| 10th Grade | 29 |
| 11th Grade | 23 |
| 12th Grade | 7 |
| Total | 474 |



Recruitment and Enrollment as of 2/7/22

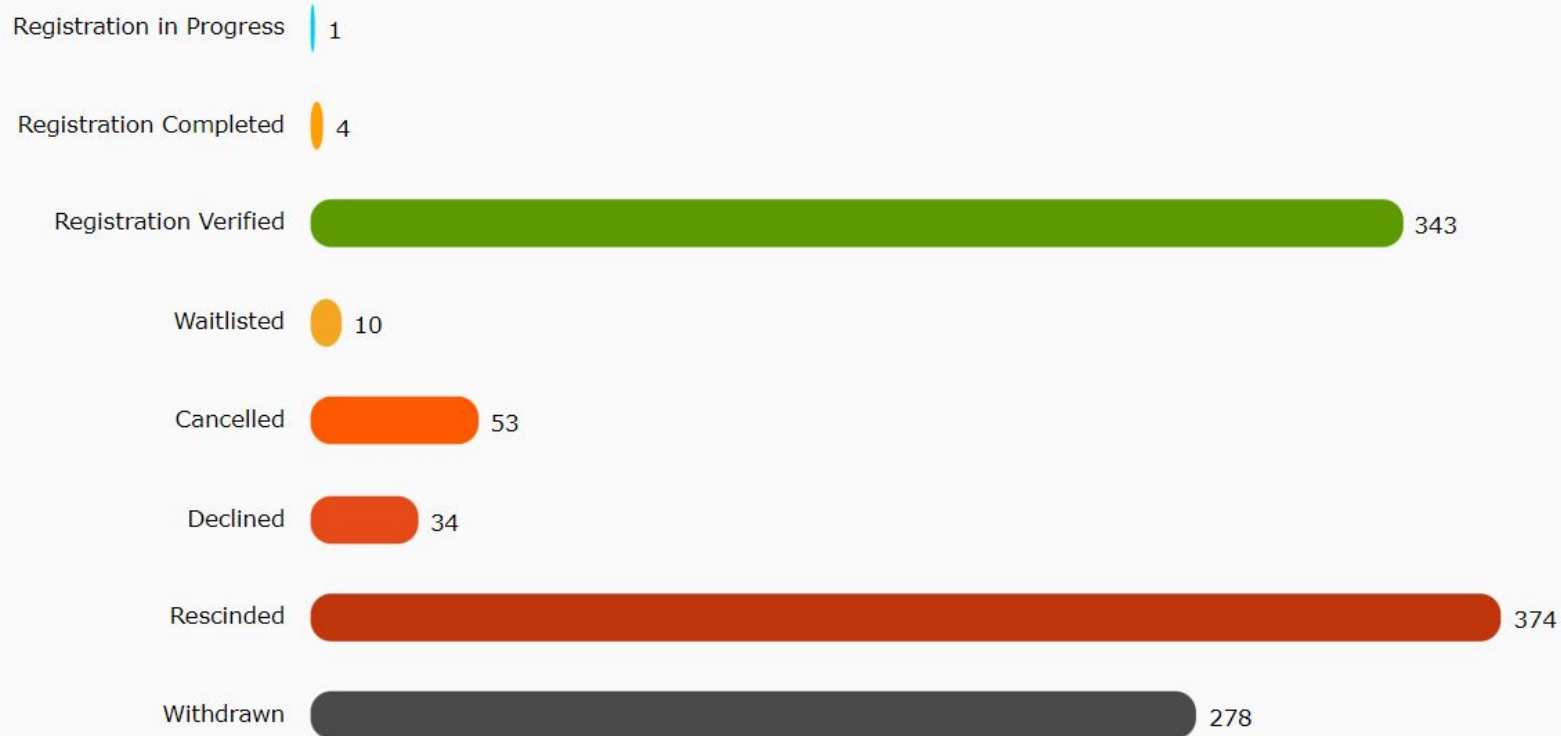
- PowerSchool Enrollment by Grade & Cohort

| Grade Level | Total in Grade | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
|-------------|----------------|------|------|------|------|------|------|------|------|
| 9 | 247 | 0 | 0 | 1 | 0 | 0 | 1 | 21 | 224 |
| 10 | 297 | 1 | 0 | 2 | 9 | 1 | 67 | 217 | 0 |
| 11 | 191 | 0 | 0 | 0 | 0 | 6 | 185 | 0 | 0 |
| 12 | 246 | 4 | 5 | 10 | 21 | 206 | 0 | 0 | 0 |
| Total | 981 | 5 | 5 | 13 | 30 | 213 | 253 | 238 | 224 |



Recruitment and Enrollment as of 2/7/22

- Total for 2021-22: 1097 Applications, 343 Verified



Recruitment and Enrollment as of 2/7/22

School Mint Applications

- Applicants for 2021-22: 1097
 - Registrations Verified: 343
 - 9th- 243, 10th- 48, 11th- 38, 12th- 14
 - Registrations Completed: 4
 - 9th- 4, 10th- 0, 11th- 0, 12th- 0
 - Registrations In Progress: 1
 - 9th- 1, 10th- 0, 11th- 0, 12th- 0
 - Offered: 0
 - Accepted: 0
 - Waitlisted: 10
 - 9th-0, 10th -2, 11th-8, 12th-0



Recruitment and Enrollment 2/7/22

Virtual Open House Dates for 2021-22 @10am

- Saturday, October 2nd, 2021 (7 Attendees)
- Saturday, November 6th, 2021 (6 Attendees)
- Saturday, December 4th, 2021 (3 Attendees)
- Saturday, January 8th, 2022 (4 Attendees)
- Saturday, February 5th, 2022 (9 Attendees)
- Saturday, March 5th, 2022
- Saturday, April 2nd, 2022
- Saturday, April 9th, 2022
- Saturday, May 7th, 2022

Lottery Application for 2022-23

- Launched 9/1/21: 283 Applications
- Deadline 4/1/22
- Lottery 4/4/22 @6pm

| 9th | 10th | 11th | 12th | Total |
|-----|------|------|------|-------|
| 232 | 26 | 18 | 7 | 283 |

Recruitment and Enrollment as of 2/7/22

- **Middle School Fairs**

- Virtual IncludeNYC booth on 1/29/22
 - (33 booth visitors)
- Virtual East New York Middle School of Excellence's High School Fair on Thursday, February 3rd, 2022 5:30-7pm (20 booth visitors)
- JHS 126 Middle School Fair 2/12
 - 9am-12pm
- NYC Charter Center Fair 3/6/22

- **El Diario Ad on 2/2/22**

- **Brooklyn Family Magazine School Supplement**

- Half-page Ad:
 - February 2022
 - Plus email blasts

Williamsburg Charter High School

198 Varet Street, Brooklyn, 11206 • (347) 217-6995

admissions@thewcs.org

WCHS Ofrece:

Clases de Advanced Placement (AP)
Syracuse University Project Advance (SUPA)
Servicios de educación especial (SPED)
Inglés como nuevo idioma (ENL)
Selección de cursos impulsados por los estudiantes
Artes visuales y escénicas, actividades extracurriculares y atletismo

¡APLIQUE AHORA!

¡Última oportunidad de aplicar para la lotería de admisión, es el 1ro de abril, 2022 a las 6 PM!

ASISTIR A UNA CASA ABIERTA:

Sábado 4 de diciembre de 2021 a las 10 a.m.

Sábado 8 de enero de 2022 a las 10 a.m.

Sábado, 5 de febrero de 2022 a las 10 a.m.

Sábado, 5 de marzo de 2022 a las 10 a.m.

Sábado, 2 de abril de 2022 a las 10 a.m.

Para aplicar y reservar su espacio, visite nuestra pagina:

www.thewcs.org/aplique



WILLIAMSBURG
CHARTER HIGH SCHOOL

¡SÍGUENOS!

Facebook.com/
williamsburgchs

Instagram.com/
williamsburgcharter

Twitter.com/
williamsburgchs



Recruitment and Enrollment as of 2/7/22

Daily News Email Blast

- February Campaign
 - 1 Deployments – 100K recipients & 2 deployment to openers 13% (13,000 recipients)
 - 70K FB/Insta retargeting & 91,666k FB lead ads w/ lead list
 - 87,500 Programmatic Display Ads hyper local geo and demo targeted (Ad Network Ex: weather.com, espn.com, yahoo.com, etc)
 - Demo: Adults with kids 13-17
 - Geo: Zip codes: 11206, 11221, 113865, 11207, 11211, 11213, 11233, 11212, 11216, 11236
- January 6th Email Blast Campaign Results
 - 100,000 emails
 - 19,000 opened (19% open rate); 2,142 clicked (2.14% click rate)
 - 36 direct leads



CAMPAIGN REPORT

Campaign Summary

Name: Williamsburg Charter High School

| | | | |
|-----------------|--|----------|---------|
| From/Brand: | Williamsburg Charter High School – APPLY TODAY | | |
| Headline: | Williamsburg Charter High School | | |
| Broadcast Date: | 1/6/2022 | | |
| Audience: | 100,000 | ID: | 1518628 |
| Views: | 19,044 | Clicks: | 2,142 |
| View %: | 19.04% | Click %: | 2.14% |

Campaign Creative



CAMPAIGN STATS

Views | 19.04 % Total Views 19,044

Clicks | 2.14 % Total Clicks 2,142

CTVR | 11.25 %

Clicks by Device

| | | |
|---------|---------|-------|
| Desktop | 34.22 % | 733 |
| Mobile | 65.78 % | 1,409 |

CLICKS BY WEB BROWSER

| | | | | | | | | | |
|--------|-------|----------|----|---------|----|--------|-----|-------|-----|
| Chrome | 1,235 | Explorer | 60 | Firefox | 39 | Safari | 672 | Other | 136 |
|--------|-------|----------|----|---------|----|--------|-----|-------|-----|



Recruitment and Enrollment as of 2/7/22

Increased online marketing & consultation with our Google Ads Rep:

- Facebook, Instagram, Google Ad Words, YouTube
- Niche.com
- Charter Center Common Application
- Email Blasts

Upcoming radio and/or movie ads

Schneps Media

- Park Slope and Brooklyn Paper Charter School Guides
 - January 20th/21st
 - February 3rd/4th,
 - March 17th/18th
- February *Meet The Principals/Directors Feature*



Recruitment and Enrollment as of 2/7/22

Schneps Media



WILLIAMSBURG
CHARTER HIGH SCHOOL

Dear Future Wolverine Families,

We would like to extend to your family a warm welcome to Williamsburg Charter High School. We are thrilled to have you join us for the 2022-2023 school year. At WCHS, high-quality academic programs await you! We provide you with options to take your time and figure out where destiny is calling you. Our robust selection of courses lists all of your options for classes, seminars, internships, and independent study opportunities. We offer an exceptional honors program and college accredited courses such as Advanced Placement (AP) courses, SUPA (Syracuse University Project Advanced), and more. Our core classes infuse culture, art, and experience with standards-aligned coursework that engage students and get at the heart of a variety of learning styles and intelligences. Explore your creative side with a trimester of performing arts (dance, theater, vocal music, or music recording) or visual arts (graphic design, drawing, painting, photography, and ceramics). Create in a community!

We can't wait to meet you at our next open house and lottery night!

To apply to Williamsburg Charter High School and RSVP for our next open house, visit our page: thewcs.org/apply

UPCOMING OPEN HOUSES:

Saturday, February 5 at 10 AM

Saturday, March 5 at 10 AM

Saturday, April 2 at 10 AM



JAHİ BASHIR, Head of School

**Warm
Regards,**



VALERIE JACOBSON, Head of Operations



WILLIAMSBURG
CHARTER HIGH SCHOOL

Recruitment and Enrollment as of 2/7/22

Bus Ads - OutFront Media

- **From Grand Ave. Depot 3/7/22-4/3/22**
 - 10 King Size 30"Hx144"W Bus Side Display



A recruitment banner for Williamsburg Charter High School. On the left, two young women are smiling; one is holding a green brochure. The background is dark green with a faint world map. The text is in white and yellow. On the right is a green shield logo with a white tree and cloud design.

WILLIAMSBURG CHARTER HIGH SCHOOL

CHOOSE YOUR FUTURE

Apply for 2022-2023 today! ¡Aplique ahora! | **Grades 9-12**

theWCS.org | Servicios en español

Recruitment and Enrollment as of 2/7/22

Bus Ads - OutFront Media

- **From Grand Ave. Depot 3/7/22-4/3/22**
 - 18 Tail Size 17.5"Hx50"W Bus Taillight Displays



The advertisement is a horizontal banner. On the left, two young women are smiling; one is holding a green book. In the center is a green shield logo with a white stylized tree. To the right of the logo, the text 'WILLIAMSBURG' is in large white letters, and 'CHARTER HIGH SCHOOL' is in green letters below it. Further right, 'Grades 9-12' is in yellow, 'Apply now!' is in white, and '¡Aplique ahora!' is in white. At the bottom, 'theWCS.org' is in yellow, 'Servicios en español' is in white, and 'Brooklyn, NY' is in white, separated by a yellow square.

WILLIAMSBURG
CHARTER HIGH SCHOOL

Grades 9-12
Apply now!
¡Aplique ahora!

theWCS.org | **Servicios en español** ■ **Brooklyn, NY**

Finance

As of **December 31, 2021**, total collected revenue for the period is \$9,125,534 million and total expenses for the period are \$8,985,964 million.
Total Excess of revenue over expenses for the period is \$139,570

| | | |
|---|-------------|---|
| Assets | | |
| Cash and Cash Equivalents | 17.7 | Bank Acct, Petty Cash, Loan, Recv. |
| Account Receivable | 578,351 | Title Funds |
| Total Fixed Assets | 2.5 | Leasehold improvement, Furniture, Equipment, software |
| Building Security Deposit | 1.5 | Rent Deposit |
| Pre-paid expenses and Deposits | 305,308 | Utility, Insurances, other |
| Total Assets | 23.0 | |
| | | |
| Liabilities | | |
| Accounts Payable, Accrued expenses | 949,841 | Bills, Accrued salaries/taxes |
| Unearned Revenue | 3.1 | Advanced Per Pupil fund |
| Deferred Rent | 10.7 | Rent |
| Total Liabilities & Net Assets | 23.0 | 8.2 Net Assets |



Accountability and Development

Accountability

- Compiling data for Civil Rights Data Collection (CRDC) with Karl. Deadline extended to 3/11 (was due 2/28). Thanks to Karl, ALs, and HR for assisting.
- ARP-ESSER funding has been approved
- Should be receiving information re: spring check-in visit soon from SED

Community/Development

- NYCCC invited Jahi, Val, and I to meet with Jonathan Harkavy from Assemblywoman Maritza Davilla's office. Will be following up with events to invite her to.
- Submitted speaker request for Borough President Reynoso to speak at graduation on June 28.





**COME JOIN US FOR THIS IMPORTANT
PARENT LEADERSHIP COUNCIL (PLC) VIRTUAL MEETING,
"ENDING THE SILENCE" PRESENTED BY NAMI
WE WILL ALSO DISCUSS YOUTH OPPORTUNITIES,
WORKING PAPERS, FREE TAX PREP AND MORE...**



**CONTACT MS. PINK FOR DETAILS AT
MPINK@THEWCS.ORG**

Made with PosterMyWall.com

**DATE: FEBRUARY 17TH, 2022
TIME: 6PM VIA ZOOM
CHECK YOUR EMAIL FOR LOGIN
INFORMATION
RSVP UNTIL 2/16/22 WITH YOUR FULL
NAME TO PLC@THEWCS.ORG FOR A
CHANCE TO WIN A GIFT CARD. YOU
MUST BE AT THE MEETING TO WIN**



WILLIAMSBURG
CHARTER HIGH SCHOOL